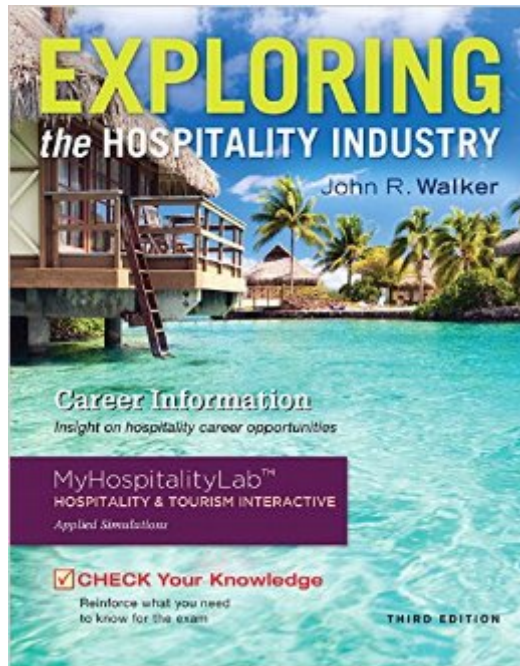


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# Exploring The Hospitality Industry (3rd Edition)



## Synopsis

For Introduction to Hospitality courses — Exploring the Hospitality Industry helps readers advance in their careers by giving them a broad foundation of hospitality industry knowledge presented in a lively, visually appealing, engaging manner. The emphasis is on the people, companies, and positions that make up the hospitality industry today, and the focus on sustainability includes case studies on practitioners and corporations that engage and involve readers as they explore the trends in this ever-growing field. The book moves beyond just restaurants and hotels to cover all facets and segments of the industry, including new growth areas such as event management, meeting planning, cruising, theme parks, and gaming entertainment. — Also available with MyHospitalityLab® This title is also available with MyHospitalityLab — an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. To help students explore the hospitality industry, MyHospitalityLab includes industry-specific simulations from Hospitality & Tourism Interactive (HTi), and real case studies written by industry leaders. — NOTE: You are purchasing a standalone product; MyHospitalityLab does not come packaged with this content. If you would like to purchase both the physical text and MyHospitalityLab search for 0134123824 / 9780134123820 Exploring the Hospitality Industry Management and Plus MyHospitalityLab with Pearson eText -- Access Card Package, 3/e That package consists of: 0133762777 / 9780133762778 Exploring the Hospitality Industry, 3/e 0134105362 / 9780134105369 MyHospitalityLab -- Access Card -- for Exploring the Hospitality Industry, 3/e — MyHospitalityLab should only be purchased when required by an instructor.

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## Customer Reviews

Got it in a mail within a week, same exact book that they were selling on our campus but \$40 less at the last good thing is its a book not a binder book like on campus.

Text book was completely highlighted and a mess. I was also not informed that the code for my hospitality lab was not included. So I have to pay an extra \$100 now.

Great info and details in your journey into the Hospitality industry!

Boring, but we didn't use it in class

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